Report Parameters:

AE INITIALS:

AE LOC:

AE RC:

BILLING SUMMARY: YES

GENERATE:

MAKEGOODS: YES

BUSINESS TYPE:

ORDER TYPE:

PRE PRINTED:

PRINTED DATE:

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

REQUEST ID:

REQUEST RUN ID:

ORDER RANGE: 56949





Brian Butz-1

AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-56949-1 **DATE PRINTED** 10/09/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

	A	עא	PAGE 1	
39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR 1654	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	SHORR JOHNSON MAGNUS	BOB CASEY FOR PENNSYLVANIA		
AND	1831 Chestnut St Ste 602	PO BOX 58746	Required	
ADDDECC			Announcement 28 days	
ADDRESS	Philadelphia PA 19103-3700	Philadelphia PA 19102-8746	prior notice	
	USA	USA	<u> </u>	
CONTACT	MICHAEL D'ETTORRE	PRODUCTGENERAL ELECTION WEEK 4		

PRODUCT CODE

1310

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS:

AGENCY EST. NO.

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
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1	22222	8	05:58A	07:00A	30S	10/09/12-10/12/12	THIS MORNING 6-7AM	10	600.00	6000.00
		2				10/15/12-10/15/12				
2	22222	8 2	07:00A	09:00A	30s	10/09/12-10/12/12 10/15/12-10/15/12	THE EARLY SHOW	10	290.00	2900.00
2	11111	4	05.205	06.000	200	10/00/10 10/10/10	530 CDW NDWG	5	000 00	4000.00
3	11111	4 1	05:30P	06:00P	30S	10/09/12-10/12/12 10/15/12-10/15/12	530-6PM NEWS	5	800.00	4000.00
4	11111	4	05:00P	05:30P	30s	10/09/12-10/12/12	5-530PM NEWS	5	800.00	4000.00
	,	1				10/15/12-10/15/12	0 00000			
5	01010	2	07:30P	07:58P	30S	10/09/12-10/11/12	THE INSIDER	2	700.00	1400.00
6	Su	1	09:00P	10:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	2250.00	2250.00
7	W	1	08:58P	10:00P	30S	10/10/12-10/10/12	CRIMINAL MINDS	1	2700.00	2700.00
8	1111100	4	11:00P	11:35P	30S	10/09/12-10/12/12	11PM NEWS	5	1700.00	8500.00
		1				10/15/12-10/15/12				
9	0000011	2	11:00P	11:35P	30S	10/13/12-10/14/12	11PM NEWS	2	1500.00	3000.00
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10	Su	1	08:28A	08:57A	30S	10/14/12-10/14/12	KD/PG SUNDAY EDITION	Τ.	200.00	200.00
11	Su	1	08:58A	10:28A	30S	10/14/12-10/14/12	CBS SUN MORN	1	500.00	500.00
12	Su	1	10:28A	11:30A	30S	10/14/12-10/14/12	FACE THE NATION	1	450.00	450.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY STATION



SALESPERSON



AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV. 1201-56949-1

DATE PRINTED 10/09/12

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND **PAGE** 2 AGENCY (OR SERVICE) ACTING AS AGENT FOR 165467 ADVERTISER (OR AGENCY AND ADVERTISER) 39976 **Cancellation Notice** NAME SHORR JOHNSON MAGNUS BOB CASEY FOR PENNSYLVANIA Required PO BOX 58746 1831 Chestnut St Ste 602 AND Announcement 28 days **ADDRESS** Philadelphia PA 19103-3700 Philadelphia PA 19102-8746 prior notice USA USA

CONTACT MICHAEL D'ETTORRE PRODUCTGENERAL ELECTION WEEK 4

LOCAL Brian Butz-1 AGENCY EST. NO. PRODUCT 1310 CODE

NATIONAL

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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